

## COOKIE POLICY

In compliance with article 21 of Law 34/2002, of July 11, on Information Society Services and Electronic Commerce (LSSI), we inform you that this website may use Cookies (small information files that the server sends to the computer of those who access the page).

THE COOKIES USED ON THIS WEBSITE ARE OF TWO TYPES:

### FIRST-PARTY COOKIES

**Technical Cookies:** These Cookies are used to carry out certain functions that are considered essential for the proper functioning and display of the website. They are temporary in nature and have the sole purpose of making the transmission over an electronic communications network more efficient or, to the extent strictly necessary, for the provision of a service expressly requested by the user. They disappear when the session ends. In no case are these types of cookies used to collect personally identifiable information. If these cookies are disabled, you will not be able to properly receive our content and services.

### THIRD-PARTY COOKIES

**Google Analytics Analytical Cookies:** Google Analytics uses "Cookies," which are small information files placed on the user's computer to help the website analyze the use made by users of this website. The information collected through this type of cookies is used to measure the activity of this website, application, or platform and to create browsing profiles of the users of said site, applications, and platforms, in order to make improvements based on the analysis of the data of use made by users of the service. Furthermore, the information generated by these cookies regarding the use of the website (including the IP address) will be directly transmitted to and stored by Google. O

**Advertising Cookies:** These are cookies that allow for the most effective management of the advertising spaces that the publisher may have included on a web page, application, or platform from which the requested service is provided, based on criteria such as the edited content or the frequency with which the ads are displayed.

### INFORMATION PROCESSED

User session, registration details, reservations. Visited websites, frequency, number, and repetition of visits, browsing time, searches performed, accessed links, browser used, service provider, IP address-related location. User's

browsing interests, expressed preferences, interaction with the website, displayed and opened ads, visited web pages.

#### PURPOSE

Management of user registration and session maintenance, customization of navigation, load balancing. Measurement and analysis of user navigation, tracking and analysis of user behavior, creation of anonymous browsing profiles of users, introduction of improvements based on the analysis of user data usage. Optimization of advertising spaces offered on websites to provide ads of interest to users, identify the effectiveness of advertising campaigns, and improve them. To revoke the consent given, the user has the possibility to disable cookies by modifying the settings of their browser. To do this, please consult the manual of your internet browser.